TRUSTED DIGITAL COMPETENCE PLATFORM

European non-profit and vendor-neutral organization delivering know-how, legal orientation, quality guidance and best practice policies for global usage.

ACTIVITY REPORT / 2017
https://eurocloud.org
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ABOUT

EuroCloud is an independent non-profit organization and consists of a two-tier setup where organisations form all European countries can apply to participate in as long as they respect the EuroCloud Statutes.

To act as a true European player, all programs that are developed are intended to be European activities. These European programs are the strength of EuroCloud as a whole. Respect to local cultures along with the will to promote a real European spirit.

EuroCloud delivers orientation, guidance and best practice, as well as providing support services such as networking and knowledge sharing to cloud customers and providers Europe wide.

EuroCloud assists Cloud Providers and Cloud Customers in their cloud-migration and cloud innovation building on European quality values for a global usage.

EuroCloud takes an active role in the development of the cloud computing market. EuroCloud is committed to innovation, quality and standards and helps to establish Trust in Cloud both on the customer and on the user side.

This report presents the most important actions, results and events EuroCloud Europe has gone through in 2017 on its 2017 - 2020 Trusted Digital Competence Platform path.
STREAMS

Starting with 2017, EuroCloud Europe organized every project under an ECE Stream. They are our strength and our value proposition to all market players and represent our European spirit.
CLOUD PRIVACY CHECK

The CPC is a trusted, not-for-profit international network of qualified professionals who deliver simplified and straightforward guidance to help navigate the legal and regulatory environment relating to privacy and the cloud. This is done through collective know-how, research and market analysis gained from pan-European industry activity, collaboration and experience.

Our mission is to provide authoritative views, information and practical solutions to two principal stakeholders: industry professionals and public authorities.

https://cloudprivacycheck.eu

34 countries
53+ lawyers
TRUST IN CLOUD

In 2017, the Trust in Cloud initiative became part of EuroCloud Europe.

A new cloud story has been prepared and featured online, presenting Alessandro Santucci, the Head of the ICT Department of Trans Austria Gasleitung. Alessandro’s interview details the reasons why TAG decided to move to cloud solutions, on what areas was this applicable, what providers it chose and details several aspects such as optimization, security and monitoring.

https://trustincloud.eurocloud.org

A framework document detailing the procedure and requirements for publishing a TIC story has been developed to help national ECE organizations or partners easily prepare new stories in 2018.
PUBLICATIONS

EuroCloud Europe published and revamped several publications in the last period:

• Cloud & Data Protection. The Cloud Privacy Check (English and German versions)
• Cloud Computing & Enterprise Mobility Management (English and German versions)
• Cloud and Annual Accounts (English and German versions)

https://eurocloud.org/publications
EUROCLOUD FORUM 2017

EuroCloud Forum 2017 is the primary cloud computing event connecting the industry to spread knowledge and stimulate businesses to invest in the cloud ecosystem. It promotes the usage of Cloud Computing as it provides the platform for new services and as such is a fundamental game-changer in the digital society.

This year, the annual EuroCloud Europe Forum took place in Brussels, Belgium, under the motto: “Cloud, Trust and Security”

500+ participants  
54 speakers  
16 countries  
5 rooms  
5 tracks

https://eurocloud.org/forum
2nd CPC Conference

Annually held Cloud Privacy Check (CPC) Network event.

2017 has been an intense and constructive year for CPC, but to recap and plan the next year activities, an internal meeting within the CPC community took place to define answers some of the following questions:

• Are we on track?
• Can we learn from our experiences, both from what happened during the year within the CPC, as well as from experiences made by our CPC Partners?
• Can we develop new services?
• What should 2018 bring?

The event concluded with a positive feedback and two well discussed directions for 2018 upon the entire CPC network shall decide and vote to choose the future of the project.
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| 14 - 15 Dec 2017 | STARAUDIT & PWC - PROFESSIONAL TRAINING IN ZAGREB | AB, FD, PF (Croatian Training)  
  EuroCloud Croatia  
  Zagreb, Croatia |
| 27 - 29 Nov 2017 | EUROCLOUD & IDC - STARAUDIT TRAINING VIENNA    | AB, FD, PF, AA (German Training)  
  StarAudit  
  Vienna, Austria |
| 24 - 26 Nov 2017 | CPC CONFERENCE                                   | 2nd Cloud Privacy Check (CPC)  
  Conference, Internal Event Only for  
  CPC Contributors  
  EuroCloud Europe  
  Vienna, Austria |
| 26 Oct 2017  | STARAUDIT TRAINING                              | StarAudit Internal Auditor (IA) in  
  Zagreb (English Training)  
  StarAudit  
  Zagreb, Croatia |
  EuroCloud Europe  
  Mechelen, Belgium |
| 11 Oct 2017  | DIE CLOUD ALS VORAUSSETZUNGEN FÜR DIE DIGITALE TRANSFORMATION | EuroCloud Switzerland  
  Zürich, Switzerland |
| 19 - 20 Sept 2017 | STARAUDIT TRAINING                             | StarAudit Professional AB, FD, PF in  
  Zagreb (Croatian Training)  
  StarAudit  
  Zagreb, Croatia |
| 2 Oct 2017   | STARAUDIT & LSZ TRAINING                        | AB, FD, PF, AA Accreditations (German Training)  
  StarAudit  
  Vienna, Austria |
| 21 June 2017 | CLOUD & ABSCHLUSSPRÜFUNG                        | Der Kunde, Die Prüfer & Der Lieferant  
  EuroCloud Austria  
  Vienna, Austria |
| 16 June 2017 | CIE – ECE COOPERATION                           | Planned Meeting between EuroCloud Europe and Chinese Institute of  
  Electronics  
  Chinese Institute of Electronics  
  Beijing, China |
| 8 Apr 2017   | LECTURE AT UNIVERSITY OF APPLIED SCIENCE        | Lecture provided by Dr. Tobias Hiltl in Eisenstadt  
  StarAudit  
  Eisenstadt, Austria |
| 5 Apr 2017   | STARAUDIT TRAINING                              | Training at partner meeting of project  
  CREDENTIAL  
  StarAudit  
  Vienna, Austria |
| 23 Mar 2017  | CLOUD COMPUTING PRAXIS 2017                     | EuroCloud Czech was partner of the  
  conference  
  EuroCloud Czech  
  Prague, Czech Republic |
| 2 - 3 Mar 2017 | STARAUDIT TRAINING                             | StarAudit AB, FD, PF, in Köln (German Training)  
  StarAudit  
  Köln, Germany |
| 5 - 7 Dec 2016 | STARAUDIT TRAINING                             | StarAudit FD, PF (German Training)  
  StarAudit  
  Zürich, Switzerland |
| 24 Nov 2016  | LECTURE AT DONAU UNIVERSITY KREMS                | Driver of the Technology Changes – Focus Cloud  
  StarAudit  
  Kremes, Austria |

https://eurocloud.org/events
AWARDS

The EuroCloud Awards 2017 took place in Mechelen (Brussels, Belgium), during the EuroCloud Forum 2017. The finalists and winners, per categories, were:

Best Cloud Service for Horizontal Markets
  • ContactInSky (InSky Solutions d.o.o.)
  • combeenation (combeenation)
  • StampManager (Stamp-Manager GmbH)

Best Cloud Service for Vertical Markets
  • Oliver Manager (Combis d.d.d.)
  • EDM (The Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management)
  • CareOrganise (SDG - samlinux development group)

Best Business Process as a Service Suite
  • Infinity ECM Platform (Info Novitas d.o.o.)
  • instapp (Appvelox GmbH)

One to Watch
  • TresorIT (Tresorit)
MEMBERSHIP

We recently revamped our membership strategy and introduced five new types of membership or cooperation options with EuroCloud Europe:

- Full Members;
- Associated Members;
- Supporting Members;
- Partners;
- Sponsors;

To ensure that this value chain works effectively it is thus necessary to ensure that all the partners of EuroCloud Europe are active and working in cooperation with the central and other local EuroCloud organizations.

The entire list of details, duties, benefits and rights can be found online.

https://eurocloud.org/membership/
PARTNERS

- NJORD LAW FIRM
- time.lex
- PwC
- Bird & Bird
- Lexing
- Malta ITLAW Association
- WOLF THEISS
- Grette
- Kambourov & Partners
- R&P Legal
- K Group IT Law Firm
- Nielsen MuMeinl
- Götzl Thele
- C-LEX
- Synca
- Giaiddi Assoacates
- BCH
- Zenos Papadopoulos & Associates LLC
- Dipp, Meyer & Partner
- Laux Lawyers AG Zürich & Basel
- Abreu Advogados
- 中国电子学会
- Costamery & Wagner Advocates
- Wertheim Bond Dickinson
- "Reding & C"
LEGAL INFORMATION / IMPRESSUM

In 2017, the legal information and registration details of EuroCloud Europe have been updated.

All other details (bank accounts, Luxembourgian accountant and bookkeeper) stayed the same.

EuroCloud Europe a.s.b.l.
66-68, rue de Gasperich,
L-1617 Luxembourg

STATUTES

An updated has been brought to the Statutes of EuroCloud Europe recently. These changes came into effect with their registration at the Luxembourgian authorities.
2017 GENERAL REBRANDING

The EuroCloud logo has been featured as the main organisation identity since its inception and has reached an audience of thousands of people all over the world so far. With the general 2017 EuroCloud rebranding, we had the opportunity of fixing some minor flaws of the old logo and polishing its appearance.

The old logo presents some inconsistencies in its construction, with different sizes or spaces between its letters, while the word "Euro" is being displayed in front of the word "Cloud". As both of the words forming the organisation's name are equally important, we have decided that one of the first improvements would be to have them placed on the same level in depth. The new logo also fixes and adds equal space between each letter, with better geometry, and features a new slogan that will accompany EuroCloud's activity until 2020.
STARAUDIT LOGO

The new StarAudit logo consists of small and fine tunes that will be found in the rest of the EuroCloud projects as well, as common standard elements. The new ECE logo and the two phrases of "Provided by EuroCloud" & "Trusted Digital Competence Platform" were added on the outside ring, along with a switch to a solid orange color instead of the gradient type used previously. This is due to the fact that solid colors can offer a better printing quality and facilitate easier & more unique web/browser visualisation (usually solid colors are integrated into the content/fonts/heading as well).

As the existing visual style was preserved only only small changes were brought to StarAudit, the present update won’t negatively impact the brand awareness StarAudit has achieved so far.
ACCREDITATION LOGOS

Following the same principles implemented in the StarAudit logo, all the Accreditation or Certificate logos have been updated and can be found showcased next.
The Trust In Cloud logo moves the project under direct ECE umbrella, now including all elements that will be found in the rest of the EuroCloud projects: the slogan, logo, stars and round style icon, along with a fresher green color.

As TIC will become a wider project, the old logo words and phrases were translated from german to english, in order to appeal to a wider community.
CLOUD PRIVACY CHECK LOGO

The Cloud Privacy Check logo went through the same steps of improvement as the rest of the EuroCloud logo, focusing on elements such as title and color as main differentiators, but maintaining the integrated look the EuroCloud Europe brand.

Old logo

New logo
FORUM, KNOW HOW & AWARDS LOGOS

The rest of the EuroCloud Europe main projects logos are presented on this page, following the same established visual line. Each project is separated through its name and a unique color, distinction that can be easily made also if they will need dedicated websites in the future.
EUROCLOUD WEBSITES

The EuroCloud Europe website has been completely revamped in 2017 from its old form to a more newer & attractive design, including improvement of features, usability and adding the responsive component to allow anyone to browse the website for any device.
EUROCLOUD WEBSITES
EUROCLOUD WEBSITES

Following updates of the logos, it was the time the EuroCloud Europe, StarAudit and Cloud Privacy Check websites receive a visual improvement. For each project we have created a new banner that fits the newest ECE visual style in a way that will foster a better understanding of the organisational structure and its project relations.

Each banners starts with a logo on the left side, the page title and description on the center, and an european adapted map into the right side. Following these changes, the StarAudit website received responsive functionalities and the EuroCloud website entered a general backend reconstruction to more newer digital standards.
EUROCLOUD EUROPE BANNER

TRUSTED DIGITAL COMPETENCE PLATFORM
European non-profit and vendor-neutral organization delivering know-how, legal orientation, quality guidance and best practice policies for global usage.

STARAUDIT BANNER

TRUSTED AND AUDITED CLOUD SERVICES
EUROPEAN QUALITY SCHEME FOR GLOBAL USAGE
CLOUD PRIVACY CHECK BANNER

DATA PRIVACY COMPLIANCE IN THE CLOUD MADE EASY
Understand Cloud and Data Protection Law in only 4 easy steps. Plus highly relevant legal information for 33 countries. Provided by EuroCloud and 53 European lawyers.

TRUST IN CLOUD BANNER

TRUST IN CLOUD BEST PRACTICE EXAMPLES
In the impulse series "Trailblazer Stories", well-known personalities share their cloud considerations and solutions. They thereby provide models for approaching the cloud.
Responsive web design concepts have been used and implemented into all the websites of ECE, SA, CPC and TIC to provide the same experience for users between the entire EuroCloud web platforms suite.
PUBLICATION TEMPLATES

Beside the previously mentioned improvements, we improved the design of our publications and documents as well.

Beside aligning the publication templates, we have also published, either in print or online, several whitepapers throughout the year.

https://eurocloud.org/publications
SOCIAL MEDIA

EuroCloud has brought to life its social media channels in 2017. Facebook, Twitter, Google Plus and LinkedIn have been used to promote online different news, events or activities supported by EuroCloud.
NEWSLETTER

Following the redesign, web and social media paths, EuroCloud Europe has also transitioned to a new tool for newsletter management: Mailchimp, which was used to promote the major news or events and support ECE campaigns during 2017 for the existing mail lists. Web forms integration through the websites also allowed to expand the mail lists with new readers.
2018: WHAT’S NEXT?

STARAUDIT
3 new audits to be announced during Spring 2018 and a new revision of the StarAudit Catalogue.

TRUST IN CLOUD
10+ new stories to be published throughout 2018 in more than 3 countries.

CLOUD KNOW HOW
Atleast 4 new whitepapers to be released and 2 latest ones to be promoted at european level.

EVENTS
Atleast 6 national events organised by EuroCloud organisations, with more cloud events to be promoted online in partnership with ECE.

AWARDS
The EuroCloud Awards 2018 to take place at a national level in Croatia.

CLOUD PRIVACY CHECK
50 - 100 legal related articles to be published by the CPC community.

NEWS
Constant publishing of news articles on EuroCloud portals, together with appearences in local news publications, through EuroCloud national organisations.
https://eurocloud.org